

smak

The logo for 'smak' features the lowercase letters 's', 'm', 'a', and 'k' in a clean, white, sans-serif font. The letter 'k' is stylized, with its vertical stem ending in a small white circle. From this circle, two lines extend outwards and upwards to the right, each ending in another small white circle, forming a network-like structure.

SOCIAL
MEDIA
AGENCIES
NETWORK**K**

WHAT IS smak ?

SOCIAL MEDIA AGENCIES NETWORK

ONE GLOBAL NETWORK
OF THE BEST SOCIAL MEDIA AGENCIES

smak IN FIGURES

Launched
in october
2014

1

1
social media agency
per market / country
only the leading
one

Market size
covered
3,8+
billion people

21
countries covered
and counting
...

THE PURPOSE OF sma:k

A world map with a light blue background. Dark blue shapes highlight the countries where sma:k agencies have offices: Brazil, South Africa, India, China, and Australia. Small yellow circles are placed on the maps of China and Indonesia. The title 'THE PURPOSE OF sma:k' is at the top left, and the purpose statement is in a dark blue box on the right. A text box at the bottom left states that each agency has an office in the country it represents.

TO BUILD INTERNATIONAL CAMPAIGNS
FOR WORLD CLASS BRANDS
WITH THE BEST LOCAL EXPERTS

EACH AGENCY HAS AT LEAST ONE OFFICE
IN THE COUNTRY IT REPRESENTS

THE EXPERTISE OF smaK

A world map with a light blue background. Several regions are highlighted in a darker blue color, including North America, South America, Europe, Africa, India, China, and Australia. There are also small yellow circles on the map, one in East Asia and one in Southeast Asia.

Social Media Strategy

Community Management

Mobile and social applications

Online reputation management

Key Opinion Leader Management

Localization of campaigns

Translation (English ← → local language)

WHO ARE THE MEMBERS OF sma:k ?

Discover them on

[SMA-NETWORK.COM](https://www.sma-network.com)

EXAMPLE OF A sma:k MEMBER

KRDS

Independent social media agency
with 140 employees
8 offices in Europe & Asia

KRDS has been part of the
Facebook PMD Program since 2010.

KRDS has handled over **2000 social campaigns**
across **30 countries** for some of the world's most
prestigious companies, such as DBS, Peugeot,
Danone, Microsoft, LVMH, Unilever, Veuve Clicquot,
Nestlé, Tag Heuer, Air France and L'Oréal.

KRDS *Paris*

KRDS *Shanghai*

KRDS *Singapore*

KRDS *India*

Teşekkürler

Misaotra

ευχαριστώ

Tack

谢谢

GRACIAS

спасибо

OBRIGADO

Kiitos

THANKS

有難う

감사합니다

TERIMA KASIH

MERCI

salamat

Xin cảm ơn

Ďakujem

धन्यवाद्

ขอบคุณ

Dankie